



# ORDER

Flight Dates **09/20/12-09/26/12**

Contract / Revision      **311477 /**

Original Date / Revision  
09/18/12    09/18/12

Advertiser **American Future Fund**

Agency    **Mentzer Media**

Buying Contact

**600 Fairmont Avenue - Suite #306  
Towson, MD 21204**

Product

**American Future Fund**

Agency Com    15%

Billing Contact

**600 Fairmont Avenue - Suite #306  
Towson, MD 21204**

Sales Office    EWSDC

Sales Region   NAT

Agency Ref

Order Sep      00:20:00

Estimate #      **487**

Alt Order #

Billing Type    Cash

Order Type    GENERAL

Billing Cycle   EOM/EOC

Billing Calendar BROADCAST

Demographic   A25-54

Rev Codes      POL      POL      ISS

Product Codes PL

Priority          P-1

Advertiser Ref

Primary Account Executive  
Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		
Tanya Winscott	%		

Order Share 19%    Market Value 122105

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	28%	34189
KPNX	26%	31747
KPPX	%	0
KSAZ	10%	12210
KTVK	17%	20757
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	27	\$19,720.00	\$23,200.00	0.00	08/27/12	09/26/12	27	\$19,720.00	\$23,200.00
<b>Totals</b>	<b>27</b>	<b>\$19,720.00</b>	<b>\$23,200.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	KNXV	09/20/12	09/21/12	M-F 7-9am M-F 7-9am	CM	7am-9am	---TF--	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	---TF--			2		\$500.00		0.00				
N 2	KNXV	09/20/12	09/21/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	---TF--	:30	2	\$900.00	P-2	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	---TF--			2		\$900.00		0.00				
N 3	KNXV	09/20/12	09/21/12		CM	630pm-7pm	---TF--	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00



KNXV

Print Date: 09/18/12

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Contract / Revision **311477** Flight Dates **09/20/12-09/26/12**

Hiatus Dates

Original Date / Revision 09/18/12/ 09/18/12

Order Sep 00:20:00

Advertiser **American Future Fund** Product **American Future Fund**

Estimate # **487**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F 630pm-7pm M-F 630pm-7pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---TF--					2	\$1,200.00		0.00			
N 4	KNXV	09/20/12	09/21/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	---TF--	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---TF--					2	\$1,200.00		0.00			
N 5	KNXV	09/20/12	09/21/12	Nightline Nightline	CM	1035pm-1102pm	---TF--	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---TF--					2	\$500.00		0.00			
N 6	KNXV	09/22/12	09/22/12	SA 10-1035pm 10pm News	CM	10pm-1035pm	-----S-	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-					1	\$700.00		0.00			
N 7	KNXV	09/23/12	09/23/12	Su 8-9am ABC This Week	CM	8-9am	-----S	:30	1	\$1,000.00	FX	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S					1	\$1,000.00		0.00			
N 8	KNXV	09/24/12	09/26/12	M-F 7-9am M-F 7-9am	CM	7am-9am	MTW----	:30	3	\$500.00	FX	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MTW----					3	\$500.00		0.00			
N 9	KNXV	09/24/12	09/26/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	MTW----	:30	3	\$900.00	P-2	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MTW----					3	\$900.00		0.00			
N 10	KNXV	09/24/12	09/26/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	MTW----	:30	3	\$1,200.00	FX	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MTW----					3	\$1,200.00		0.00			
N 11	KNXV	09/24/12	09/26/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	MTW----	:30	3	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MTW----					3	\$1,200.00		0.00			
N 12	KNXV	09/24/12	09/26/12	Nightline Nightline	CM	1035pm-1102pm	MTW----	:30	3	\$500.00	P-3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MTW----					3	\$500.00		0.00			
													Totals	27	\$23,200.00